

# Patana Development Bank's **TECHATHON**

Bangkok Patana School, Aug 31st - Sept 1st 2018

## Sponsorship Package

### About Us

Patana Development Bank is a student project from Bangkok Patana School— one of the most prestigious British international schools in Bangkok founded in 1957. The aim of our project is to raise money to provide microfinance loans through an international organisation called “KIVA” ([www.kiva.org](http://www.kiva.org)). To raise funds for our cause, we are organising an inter-school hackathon, where participants from across Thailand are invited to collaborate and create apps which solve problems on a given theme.



**Bangkok Patana School**  
*The British International School in Thailand*  
Established 1957



Dear **potential sponsor**,

We, Patana Development Bank, would like to formally invite you to Bangkok Patana School's first inter-school hackathon. A hackathon is a 2 day conference where participants work together to create apps on a given theme. Through this event, we want to bring the Tech culture and industry experience to students from across Thailand, whilst also raising funds to help eradicate small scale poverty by providing microfinance loans to the underprivileged around Southeast Asia.

### About the Techathon:

Having never been hosted at a school level before, the Techathon will host participants from all over Thailand including international schools, top Thai schools, and undergraduates from nearby universities. We want to create a Tech atmosphere where talented students are challenged and are connected to sponsors through workshops, keynote speeches and project judgement.

For more information, visit our website: [www.patanadevelopmentbank.com](http://www.patanadevelopmentbank.com)

### Why Sponsor Us?

Sponsoring the Techathon will be beneficial for your company whilst allowing you to:

- Market your company's product in an entire student ecosystem
- Help support a charitable cause which can maintain your brand's image
- Increase API or product usage and see talented students use/ test them
- Connect with some top students from across Bangkok and nearby cities
- Mentor, have fun and inspire the youth to get involved in the tech industry

Please see the attached sponsorship tier list detailing the ways in which you can get involved. Note that these listings are flexible and can be discussed in further detail by contacting us at [patanadevelopmentbank@gmail.com](mailto:patanadevelopmentbank@gmail.com). We are very excited to host our first hackathon and hope to raise as much funding for our charitable cause as possible. We look forward to having you as a sponsor for our event.

Kindest Regards,

Patana Development Bank



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# Sponsorship Levels

We offer many sponsorship options and are eager to discuss other requests.

<b>Bronze</b> <b>15k Baht</b>	<b>Silver</b> <b>30k Baht</b>	<b>Gold</b> <b>45k Baht</b>	<b>Platinum</b> <b>60k Baht</b>
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## General

Booth for promoting product	✓	✓	✓	✓
Provide tech workshop(s)	✓	✓	✓	✓
Company pitch at opening			✓	✓
Keynote ending speech				✓

## Branding

Thanked at ceremonies	✓	✓	✓	✓
Brief and logo on website	✓	✓	✓	✓
Brief in supporting documents	✓	✓	✓	✓
Social media shoutouts	✓	✓	✓	✓
Distribute company merch		✓	✓	✓
Company banner at venue			✓	✓
Sponsored snack			✓	
Sponsored meal				✓
Event naming rights				✓

## Judging

Judge in the panel			✓	✓
Company specific prize			✓	✓
Present the prizes			✓	✓

## Our Event is Your Event.

The aim of this event is to encourage collaboration amongst talented individuals and to bridge the gap between sponsors and participants. The purpose of this event is to raise funds to provide micro financial loans to underprivileged people around Southeast Asia. We are committed to working with you to make the most out of this opportunity and, hopefully, turn this into an annual event. If you have any questions, please do not hesitate to contact us.

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